



Edition
May 2026

সংবাদ

**ONLINE ADVERTISEMENT
RATE CHART**

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THE SANGBAD LIMITED

36 Purana Paltan, Dhaka, Bangladesh, 1000
Phone : 02-223354722, Email : ads@sangbad.net



SL	Version	Page Name	Placement Name	Size-Desktop	Size-Mobile	Rate-Monthly	CPM Rate
01	Both	All Pages	Home AD1	1200 x 90	320 x 50	6,00,000.00 BDT	70 BDT
02	Both	Homepage	Top Floating Ads	970 x 90	320 x 50	6,00,000.00 BDT	70 BDT
03	Both	Homepage	Popup/ Welcome Ads/ Interstitial	660 x 440	320 x 480	10,000.00 BDT/ Per Hour	200 BDT
04	Both	News Details Page	Feature Image Popup/ Welcome Ads	710 x 400	320 x 180	10,000.00 BDT/ Per Hour	200 BDT
05	Both	All Pages	Floating Rich Media/ Floating Ads	Negotiable	Negotiable	50,000.00 BDT/ Per Hour	250 BDT
06	Both	Homepage	Event Countdown	300 x 100	320 x 100	2,00,000.00 BDT	100 BDT
07	Both	Latest & Popular Page	Home AD1	970 x 90	320 x 50	4,00,000.00 BDT	65 BDT
08	Both	News Details Page	News Combo - 3 Sizes (After Loading 1st News)	1200 x 90 300 x 250 970 x 90	320 x 50 320 x 50 300 x 250	3,00,000.00 BDT	60 BDT
09	Both	Social Media	GPI/ PhotoCard	1080 x 180px Resolution : 300		5,000.00 BDT Per Image Card	N/A



PLACEMENT
HOMEPAGE

D = **DESKTOP** **M** = **MOBILE**

SL	Version	Page Name	Placement Name	Size-Desktop	Size-Mobile	Rate-Monthly	CPM Rate
01	Both	Homepage	Home AD1	1200 x 90	320 x 50	5,00,000.00 BDT	70 BDT
02	Both	Homepage	Home AD2 After lead Premium	970 x 90	320 x 50	3,00,000.00 BDT	70 BDT
03	Both	Homepage	Home AD5 After lead Premium	970 x 90	180 x 150	2,50,000.00 BDT	70 BDT
04	Both	Homepage	Home AD 7	1200 x 90	320 x 100	2,50,000.00 BDT	70 BDT
05	Both	Homepage	D - Sidebar Top - Home AD3 M - After Show News	300 x 250	320 x 100	4,00,000.00 BDT	70 BDT
06	Both	Homepage	D - Sidebar 2 - Home AD4 M - After Selected News	300 x 250	300 x 250	3,00,000.00 BDT	70 BDT
07	Both	Homepage	D - Sidebar 3 - Home AD10 M - After Selected News	970 x 90	320 x 100	2,50,000.00 BDT	65 BDT
08	Both	Homepage	Video Premium-Home AD8	1200 x 90	320 x 100	2,50,000.00 BDT	65 BDT
09	Both	Homepage	Home AD 9	1200 x 90	320 x 100	2,50,000.00 BDT	65 BDT



PLACEMENT
HOMEPAGE

04

D =  **DESKTOP** **M** =  **MOBILE**

SL	Version	Page Name	Placement Name	Size-Desktop	Size-Mobile	Rate-Monthly	CPM Rate
01	Both	Homepage	Home 12	1200 x 90	320 x 50	2,50,000.00 BDT	70 BDT
02	Both	Homepage	Home AD 13	1200 x 90	320 x 50	2,20,000.00 BDT	70 BDT
03	Both	Homepage	Home 15	1200 x 90	320 x 50	2,20,000.00 BDT	70 BDT
04	Both	Homepage	Home 16	1200 x 90	320 x 50	2,00,000.00 BDT	70 BDT
05	Both	Homepage	Home AD 17	1200 x 90	320 x 50	2,00,000.00 BDT	70 BDT
06	Both	Homepage	Home AD 18	1200 x 90	320 x 90	1,50,000.00 BDT	70 BDT
07	Both	Homepage	Home AD 19	1200 x 90	320 x 90	1,50,000.00 BDT	65 BDT
08	Both	Homepage	Home AD 20	1200 x 90	320 x 90	1,00,000.00 BDT	65 BDT
09	Both	Homepage	Home AD 21	1200 x 90	320 x 90	1,00,000.00 BDT	65 BDT



PLACEMENT
NEWS DETAILS PAGE

D = **DESKTOP** **M** = **MOBILE**

SL	Version	Page Name	Placement Name	Size-Desktop	Size-Mobile	Rate-Monthly	CPM Rate
01	Both	News Details	Top Position - Post Ad2	1200 x 90	320 x 50	5,00,000.00 BDT	70 BDT
02	Both	News Details	Feature Image Premium -Post AD3	970 x 90	320 x 50	4,00,000.00 BDT	65 BDT
03	Both	News Details	In - Article Premium Middle News Post AD 1	970 x 90	320 x 50	2,50,000.00 BDT	65 BDT
04	Both	News Details	In - Article 2 Middle News Post AD 2	970 x 90	320 x 50	2,50,000.00 BDT	65 BDT
05	Both	News Details	In - Article 3 Middle News Post AD 3	970 x 90	320 x 50	2,50,000.00 BDT	65 BDT
06	Both	News Details	In - Article 4 Middle News Post AD 4	970 x 90	320 x 50	2,50,000.00 BDT	65 BDT
07	Both	News Details	In - Article 5 Middle News Post AD 5	970 x 90	320 x 50	2,50,000.00 BDT	65 BDT
08	Both	News Details	In - Article 6 Middle News Post AD 6	970 x 90	320 x 50	3,00,000.00 BDT	65 BDT
09	Both	News Details	Post Ad5	970 x 90	320 x 50	3,00,000.00 BDT	65 BDT



PLACEMENT
NEWS DETAILS PAGE

06

D =  **DESKTOP** **M** =  **MOBILE**

SL	Version	Page Name	Placement Name	Size-Desktop	Size-Mobile	Rate-Monthly	CPM Rate
01	Both	News Details	Post Ad7	970x 90	320 x 50	3,00,000.00 BDT	70 BDT
02	Both	News Details	Post Ad10	1200 x 90	320 x 50	3,50,000.00 BDT	65 BDT
03	Both	News Details	D - Right Sidebar -postad-6 M - After Content	300 x 250	320 x 50	4, 00,000.00 BDT	65 BDT
04	Both	News Details	D - Right Sidebar -postad-6 M - After Content	970 x 90	320 x 50	2,50,000.00 BDT	65 BDT
05	Both	News Details	D - Right Sidebar -postad-6 M - After Content	970 x 90	320 x 50	2,50,000.00 BDT	65 BDT



PLACEMENT
CATEGORY PAGE

07

D =  **DESKTOP** **M** =  **MOBILE**

SL	Version	Page Name	Placement Name	Size-Desktop	Size-Mobile	Rate-Monthly	CPM Rate
01	Both	Categories	Top Position - Catagory Ad 2	1200 x 90	320 x 50	2,00,000.00 BDT	65 BDT
02	Both	Categories	Sidebar Catagory Ad 3	300x 250	320 x 50	2,00,000.00 BDT	65 BDT
03	Both	Categories	Top Position - Catagory Ad 8	1200 x 90	320 x 50	1,50,000.00 BDT	65 BDT



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